



# **Sponsorship Opportunities**

Chevron | Sports Authority Foundation Golf Classic

### driving range sponsor | \$20,000

- Company logo on driving range signage
- Company logo on Sports Authority Foundation Golf Classic website
- Opportunity for company to activate on course at driving range
- Opportunity for product demo/sampling
- In-kind gifting opportunity for tournament participants
- Recognition in all pre-event promotional messaging

#### 19th hole sponsor | \$10,000

- Company logo on Sports Authority Foundation Golf Classic website
- Sponsorship of the post-tournament dinner and awards ceremony
- · Recognition in all pre-event promotional messaging

## golf cart sponsor | \$7,000

- Company logo on Sports Authority Foundation Golf Classic website
- Company logo featured on all tournament golf carts
- Opportunity for brand messaging or promo item distribution in golf carts

#### beat the pro sponsor | \$5,000

- Company logo on beat the pro signage at designated hole
- Company logo on Sports Authority Foundation Golf Classic website
- Opportunity for company to activate on course at designated hole

#### longest drive sponsor | \$5,000

- Company logo on longest drive signage at designated hole
- Company logo on Sports Authority Foundation Golf Classic website
- Opportunity for company to activate on course at designated hole

## closest to the pin sponsor | \$5,000

- Company logo on closest to the pin signage at designated hole
- Company logo on Sports Authority Foundation Golf Classic website
- Opportunity for company to activate on course at designated hole

#### hole sponsor | \$4,000

- Company logo on designated hole signage
- Company logo on Sports Authority Foundation Golf Classic website
- Opportunity for company to activate on course at designated hole

#### hole-in-one sponsor | \$3,000

- Company logo on hole-in-one signage at designated hole
- Company logo on Sports Authority Foundation Golf Classic website
- Opportunity for company to activate on course at designated hole